

2014

exhibition

exhibition

exhibition

Samara region, Russia

VOLGA boat show

exhibition

exhibition

exhibition

ON THE WATER EXHIBITION

www.VOLGA2014.ru

exhibition

exhibition

exhibition

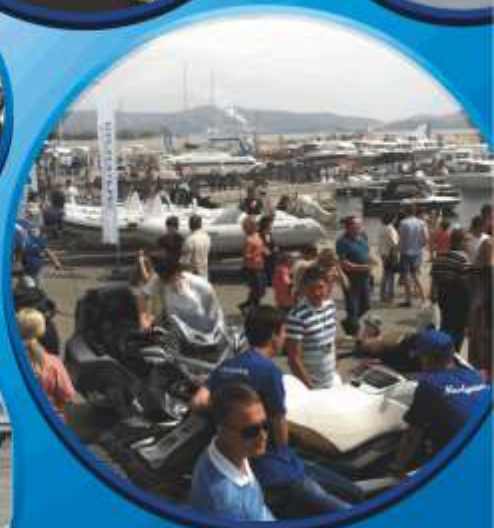
exhibition



“VOLGA boat show”:

VOLGA
boat show 2014

- International Yachts Exhibition held in Samara region, and supported by the Government of Samara Region;
- Display of products and equipment, technologies and services in shipbuilding and related industries;
- Discussion platform for effective ideas and solutions in boatbuilding;
- The unique opportunity for visitors to see the latest powerboats, sailboats and motor yachts and to test-drive them;
- Presentation of investment projects concerning production and infrastructure of the marine industry.



Purposes of the Event:



- To create conditions for promotion of the Russian and foreign shipbuilding products;
- To create the conditions for sustainable development of innovative and industrial activities of entrepreneurs in the field of small shipbuilding;
- To increase the interest of the Russian citizens to the yachting industry and water tourism;
- To present and promote the new technologies and innovative projects developed in Russia and abroad;
- To attract the potential investors to the promising industrial and innovative shipbuilding projects;
- To demonstrate the willingness of Samara region to organize the international events of every level and scale.



Program Includes:

VELGA
boat show 2014

- Exhibition of boats, equipment and related products of Russian and foreign manufacturers
- Test-drives of yachts, powerboats, waverunners, four-wheelers, airplanes, helicopters, cars, motorcycles, etc.
- Presentations from exhibitors and Forum partners
- Workshops and Master Classes
- Exhibition Performances
- Welcome Day for all citizens and guests of Samara Region
- Yacht regatta
- Entertainment program and more.



Exhibition Sections:

Boats and Yachts:

- Motor boats
- Sailing boats
- Houseboats
- Inflatable boats

Services:

- Maintenance and repair
- Design and engineering
- Marines and yacht clubs
- Storage and transportation
- Yachting charters and sea voyages
- Education and certification
- Banking services and insurance

Water Sports and Tourism:

- Waverunners
- Water ski, wakeboards
- Windsurfing, kiting
- Row boats, canoes and kayaks
- Diving
- Water entertainment



Exhibition Sections:



Components and Equipment:

- Fixed and outboard engines
- Navigation and communication equipment
- Rescue and life-saving gear
- Yachting and sailing apparel
- Trailers and transportation equipment

Luxury Goods:

- Cars and motorcycles
- Real estate
- Watches and jewelry
- Elite electronic devices
- Aircrafts

Organizations:

- Specialized publishing houses
- Societies and Associations
- Governmental institutions
- Infrastructure organizations
- Yachting mass media



Promotion:

VOLGA
boat show 2014

- Professional magazines
- Websites
- Television and radio
- Outdoor advertising
- Contextual advertising on the Internet
- Associations and Societies of the industry
- Direct mail
- Presentation at international yachting exhibitions and boat shows

«VOLGA BOAT SHOW 2014»

OFFICIAL WEBSITE:

www.volga2014.ru



Venue Information:

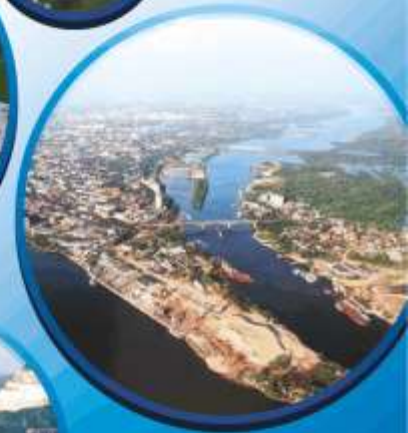
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boat show 2014

SAMARA REGION:

- Total area 53 600 sq.km.
- Population 3 171 400
- Urban population 80%
- Gross Regional Product 914,6 billion rub.
- 44 000 small size vessels registered

LOGISTICS:

- “Syzran – Zhigulyovskoye Sea – Samara” Main Railway connected to Trans-Siberian International transport corridor
- The Russian route M5: Moscow – Samara – Ufa – Chelyabinsk
- The river port can admit River/Sea class vessels and provides access to the North – South International transport corridor
- The International Airport “Kurumoch”



Venue Information:

THE MARINA "DRUZHBA" PROVIDES:

- Berthing for up to 100 yachts 6 to 24 meters in length
- Modern berthing facilities equipped with electricity and cold water
- Own lift crane service
- Large parking area
- Well-equipped convention hall
- Restaurant, fitness-hall, veranda

ADDRESS:

Samara Region, Tolyatti,
Komsomolskoye Shosse 36.
The Marina "Druzhba".



Exhibition plan:



Photo report

VELGA
boat show 2014



Photo report

VELGA
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